

## ORDER



WAVY

<b>Orders</b>	<b>Order / Rev:</b>	<b>218419</b>
	Alt Order #:	06868808
	Product Desc:	10/30-11/6 VOTE VETS
	Estimate:	2557
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/29/12 / 10/29/12
	Order Type:	REG

Primary AE:	Petry Philadelphia
Sales Office:	P-PHI
Sales Region:	Nat

<b>Agency</b>	<b>Name:</b>	<b>Buying Time</b>
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Avenue NW
		Washington, DC 20001-3796

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Vote Vets</b>
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	P1
	Revenue Codes:	AGY, POL, POL-ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN5252/SP2893/TO824/AL1472

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	60	\$104,200.00	\$88,570.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	60	\$104,200.00	\$88,570.00	0.00
<b>Totals</b>	60	\$104,200.00	\$88,570.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WAVY	31%	\$104,200.00
Market	100%	\$336,129.03

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	28%	\$94,116.13
WTVZ	0%	\$0.00
WVBT	0%	\$0.00
WVEC	41%	\$137,812.90

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	11/03/12	11/03/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
ET THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1		\$500.00		0.00					
E 2	WAVY	11/04/12	11/04/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00

Advertiser:	POL/Vote Vets
Product Desc:	10/30-11/6 VOTE VETS
Estimate:	2557

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$2,500.00		0.00			
E 3	WAVY	11/03/12	11/03/12	WAVY News 10 Sat 6p CM WAVY News 10 Sat 6p		6p-630p	-----S-	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$1,500.00		0.00			
E 4	WAVY	10/30/12	10/30/12	M-F 2-3p The Doctors	CM	2-3p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1				\$300.00		0.00			
E 5	WAVY	11/01/12	11/01/12	M-F 2-3p The Doctors	CM	2-3p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$300.00		0.00			
E 6	WAVY	11/02/12	11/02/12	M-F 2-3p The Doctors	CM	2-3p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$300.00		0.00			
E 7	WAVY	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2-3p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$300.00		0.00			
E 8	WAVY	10/30/12	10/30/12	M-F 4-5p M-F 4-5p	CM	4p-5p	-T-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1				\$800.00		0.00			
E 9	WAVY	11/01/12	11/01/12	M-F 4-5p M-F 4-5p	CM	4p-5p	---T---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$800.00		0.00			
E 10	WAVY	11/02/12	11/02/12	M-F 4-5p M-F 4-5p	CM	4p-5p	----F--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$800.00		0.00			
E 11	WAVY	11/05/12	11/05/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
ANDERSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$800.00		0.00			
E 12	WAVY	11/04/12	11/04/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a		7a-8a	-----S	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$1,500.00		0.00			
E 13	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$2,500.00		0.00			
E 14	WAVY	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
SAT TODAY															

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 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Vote Vets  
 Product Desc: 10/30-11/6 VOTE VETS  
 Estimate: 2557  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,800.00		0.00						
E 15	WAVY	11/04/12	11/04/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$1,800.00		0.00						
E 16	WAVY	10/30/12	10/30/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-T-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
E 17	WAVY	10/31/12	10/31/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--W----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,000.00		0.00						
E 18	WAVY	11/01/12	11/01/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	---T---	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,000.00		0.00						
E 19	WAVY	11/05/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
E 20	WAVY	10/31/12	10/31/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$600.00		0.00						
E 21	WAVY	11/01/12	11/01/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$600.00		0.00						
E 22	WAVY	11/02/12	11/02/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$600.00		0.00						
E 23	WAVY	11/05/12	11/05/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$600.00		0.00						
E 24	WAVY	10/31/12	10/31/12	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,000.00		0.00						
E 25	WAVY	11/01/12	11/01/12	M-F 730-8p M-F 730-8p	CM	730-8p	---T---	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,000.00		0.00						
E 26	WAVY	11/05/12	11/05/12		CM	730-8p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

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Advertiser: POL/Vote Vets  
 Product Desc: 10/30-11/6 VOTE VETS  
 Estimate: 2557  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p											
				ACCESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						
E 27	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,500.00		0.00						
E 28	WAVY	10/31/12	10/31/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,500.00		0.00						
E 29	WAVY	11/01/12	11/01/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,500.00		0.00						
E 30	WAVY	11/02/12	11/02/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	----F--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$2,500.00		0.00						
E 31	WAVY	11/05/12	11/05/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,500.00		0.00						
E 32	WAVY	10/31/12	10/31/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,500.00		0.00						
E 33	WAVY	11/01/12	11/01/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,500.00		0.00						
E 34	WAVY	11/02/12	11/02/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	----F--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$2,500.00		0.00						
E 35	WAVY	11/05/12	11/05/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,500.00		0.00						
E 36	WAVY	10/30/12	10/30/12	LN M-F M-F News 10 @11	CM	11p-1130p	-T-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,500.00		0.00						
E 37	WAVY	10/31/12	10/31/12	LN M-F M-F News 10 @11	CM	11p-1130p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,500.00		0.00						
E 38	WAVY	11/01/12	11/01/12		CM	11p-1130p	---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00

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 Alt Order #: 06868808  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Vote Vets  
 Product Desc: 10/30-11/6 VOTE VETS  
 Estimate: 2557  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 10 @11															
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$2,500.00		0.00			
E 39	WAVY	11/05/12	11/05/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$2,500.00		0.00			
E 40	WAVY	10/30/12	10/30/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-T-----	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$3,200.00		0.00			
E 41	WAVY	11/01/12	11/01/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	---T---	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$3,200.00		0.00			
E 42	WAVY	11/02/12	11/02/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	----F--	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$3,200.00		0.00			
E 43	WAVY	11/05/12	11/05/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$3,200.00		0.00			
E 44	WAVY	11/04/12	11/04/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S					1	\$1,500.00		0.00			
E 45	WAVY	10/30/12	10/30/12	Today Show 2 Today Show 2	CM	9a-10a	-T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$1,500.00		0.00			
E 46	WAVY	10/31/12	10/31/12	Today Show 2 Today Show 2	CM	9a-10a	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$1,500.00		0.00			
E 47	WAVY	11/01/12	11/01/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,500.00		0.00			
E 48	WAVY	11/05/12	11/05/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$1,500.00		0.00			
E 49	WAVY	10/30/12	10/30/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$1,000.00		0.00			
E 50	WAVY	10/31/12	10/31/12		CM	10a-11a	--W----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00

Order / Rev: 218419  
 Alt Order #: 06868808  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Vote Vets  
 Product Desc: 10/30-11/6 VOTE VETS  
 Estimate: 2557

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW Today Show 3 Today Show 3 TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,000.00 0.00															
E 51	WAVY	11/01/12	11/01/12	Today Show 3 Today Show 3	CM	10a-11a	---T---	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,000.00 0.00															
E 52	WAVY	10/30/12	10/30/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	-T-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$2,000.00 0.00															
E 53	WAVY	10/31/12	10/31/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$2,000.00 0.00															
E 54	WAVY	11/01/12	11/01/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	---T---	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$2,000.00 0.00															
E 55	WAVY	10/31/12	10/31/12	Today Show M-F Today Show M-F	CM	7a-9a	--W----	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$3,000.00 0.00															
E 56	WAVY	11/02/12	11/02/12	Today Show M-F Today Show M-F	CM	7a-9a	----F--	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$3,000.00 0.00															
E 57	WAVY	10/30/12	10/30/12	M-F 7-730p M-F 7-730p	CM	7-730p	-T-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
ET TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$2,000.00 0.00															
E 58	WAVY	11/01/12	11/01/12	M-F 7-730p M-F 7-730p	CM	7-730p	---T---	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
ET TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$2,000.00 0.00															
E 59	WAVY	11/05/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
ET TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00															
E 60	WAVY	11/04/12	11/04/12	FB Night in Amer Pre Game FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
FOOTBALL NIGHT IN AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$2,500.00 0.00															
													Totals	60	\$104,200.00